

LONDON,
July, 1916.

C. J. STEWART, Esq. (Public Trustee),
CHAIRMAN OF UNITED WORKERS,

DEAR SIR,

We most cordially endorse the Overseas propaganda which the United Workers propose to undertake. There is, in our judgment, no more important service which any non-combatant Briton can render to our cause, than to produce more, to consume less, and lend every penny he can to War Loans.

Yours sincerely,

Stewart

W. L. ...
Sydenham

Guy
Aldersham
R. A. Brand

M. S. Jersey *Georget. Goldie*

Leage Reid *J. P. Hewitt*

W. L. ...
R. M. ...
Will Crooks

H. T. Wilson *Evlyn Wrench*

IMPORTANT.

AN APPEAL TO ALL BRITONS OVERSEAS.

Issued by the United Workers, London,

With the approval of

The Right Hon. A. Bonar Law, Secretary of State
for the Colonies,

And endorsed by

- EARL OF CROMER, G.C.B., O.M. (late British Agent in Egypt).
- EARL GREY, G.C.B. (late Governor-General of Canada).
- VISCOUNT MILNER, G.C.B. (late High Commissioner in South Africa).
- LORD SYDENHAM, G.C.S.I. (late Governor of Victoria and Bombay,
Chairman British Empire League).
- LORD ALDENHAM (Treasurer Patriotic League of Britons Overseas).
- DOWAGER COUNTESS OF JERSEY (President Victoria League).
- Right Hon. SIR G. REID, G.C.M.G. (late Prime Minister of Australia).
- Right Hon. SIR G. TAUBMAN GOLDIE, K.C.M.G. (Founder of Nigeria).
- Right Hon. WILL CROOKS, M.P.
- SIR JOHN HEWETT, G.C.S.I. (late Lieut. Gov. United Provinces).
- R. M. KINDERSLEY (Chairman National War Savings Committee,
Governor of Hudson's Bay Company).
- Hon. R. H. BRAND, C.M.G.
- SIR HARRY WILSON, K.C.M.G. (Secretary Royal Colonial Institute).
- EVELYN WRENCH (Honorary Organizer Overseas Club).

LONDON, July, 1916.

IMPORTANT.

TO BRITONS OVERSEAS.

After two years of the War we see most clearly emerging a struggle of Economic Endurance, to be waged by the non-combatants; and that side whose non-combatants can finance it longest will win. Upon the issue depends the liberty of our Empire.

The whole German nation is supporting its armies. The utmost frugality is in force, and the nation's resources are being conserved in a remarkable way. To the recent War Loan, which realised 535 millions, there were 5,279,645 subscribers. *Germany is not exhausted.*

Britain, who must buy her food and raw material abroad, and lend her allies more than a million pounds a day, has at last realised that every single citizen is called upon for his or her maximum effort. Through her Cabinet Ministers she has called upon the people for self-denial, for the utmost conservation of resources, and for the loan of every spare penny.

And the people, now that they understand this to be an economic struggle, are responding more and more. They are awakening fast. The national conscience is stirring. We intend to produce more, to consume less, and to adjust our whole economic outlook to the War.

Meanwhile, it is of the utmost importance that every Briton overseas, man and woman, shall understand the position. We address all of British blood. We address Canadians, Australians, South Africans, New Zealanders, Newfoundlanders, Britons in the Crown Colonies and Protectorates, Britons in India and Burmah, Britons in the United States, in Latin America, in China, Britons wherever they may be on the face of the Earth; and we tell them this:—

- (1) Time is on our side if our Empire can outlast Germany in money and resources; and it is beyond dispute that we can outlast her if we choose.
- (2) Our power so to do, depends entirely upon the individual conserving **his** resources, and making them available for the war.
- (3) This he can only do by producing more, consuming less, and lending every penny he can either to his own Government's War Loans or to those of the British Government.

HOW TO LEND.

**Canadians,
Australians,
New Zealanders,
South Africans,
Newfoundlanders.**

Subscribe as fully as possible to your own Government's Loans, present or future.

**Britons in the
Straits Settlements
and Malay States.**

Subscribe to the local War Loan. If closed, apply in London for 5% Exchequer Bonds, issued free of Income Tax.

**Britons in other
Crown Colonies
and Protectorates.**

Subscribe to any local War loan. Where there is none, apply in London for 5% Exchequer Bonds, issued free of income tax.

**Britons in India
and Burmah.**

Subscribe to any local loan. If there is none, apply in London for 5% Exchequer Bonds, issued free of income tax.

**Britons in United
States of America.**

Buy the Anglo-French loan on the open market. Or you can apply in London for 5% Exchequer Bonds, issued free of income tax.

**Britons in other
Foreign Countries.**

Apply in London for 5% Exchequer Bonds, issued free of income tax. Take the advice of some local British banker as to how you can best help the exchange in our favour.

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